



## MEDIA RELEASE

Contact: Brad Rugg, Superintendent, 612-624-8443  
 Sarah Schmidt, Planning Committee Member 320-583-4126

# 2017 MINNESOTA 4-H DAIRY SHOWCASE RECOGNIZES BREA KIEFFER FOR EXCELLENCE

August 27, 2017 St. Paul, Minn. – The top 25 4-H dairy project members from across Minnesota were recognized for their dedication to their cows, clubs and communities. More than \$50,000 was contributed by donors and awarded to youth at the 9<sup>th</sup> Annual Minnesota 4-H Dairy Showcase held Sunday, August 27, at the Minnesota State Fair.

Donors who contributed at the Tanker level (\$3,000 and up) included Gopher Dairy Club of the University Of Minnesota, Compeer Financial Services, and Dairy Products Inc. Milk Can donors (\$1,000 to \$1,999) included Midwest Dairy Association, Big Gain, Central Minnesota Credit Union, Foremost Farms USA, Diamond K Genetics, and Minnesota Farm Bureau Foundation.

*Brea Kieffer of Winona County achieves **16<sup>th</sup> place** in the Minnesota 4-H Dairy Showcase. Brea is the daughter of Chad and Kendra. Brea will receive \$1,200 from Kwik Trip and MN Corn Growers Assoc.*



Minnesota State Fair 4-H dairy cattle exhibitors who receive a purple or blue ribbon in their respective class are eligible to participate. Youth also complete an online leadership portfolio and earn points based on his or her project leadership, dairy-related activities and community involvement. Bonus points are given to individuals receiving champion and reserve champion honors. A committee of judges selects the top 25 based on a scorecard format. To date, the event has awarded more than \$300,000 to deserving Minnesota 4-H youth.

The Minnesota 4-H Dairy Showcase is a joint effort between the Minnesota Livestock Breeders Association and the Minnesota 4-H Dairy Project Development Committee.

Photos on the 2017 Minnesota 4-H Shows at the State Fair can be found at <http://www.4-H.umn.edu/fairresults>  
 Additional information on the Minnesota 4-H Dairy Showcase can be found at [www.extension.umn.edu/youth/mn4-H/events/dairy-showcase.html](http://www.extension.umn.edu/youth/mn4-H/events/dairy-showcase.html).

© 2014 Regents of the University of Minnesota. All rights reserved. University of Minnesota Extension is an equal opportunity educator and employer. In accordance with the Americans with Disabilities Act, this material is available in alternative formats upon request. Direct requests to the Extension Store at 800-876-8636. ♻️ Printed on recycled and recyclable paper with at least 10 percent postconsumer waste material.