POULTRY PRINCESS CONTEST: A SCHOLARSHIP PROGRAM OF MINNESOTA 4-H AND GOLD’N PLUMP® OFFICIAL RULES

The Poultry Princess is a young woman who possesses a broad understanding of raising poultry and the poultry industry, and is a personable and confident ambassador. The Poultry Princess will have high moral standards, good sportsmanship, graciousness, sincerity and integrity. The Poultry Princess will reign for approximately one year, until she crowns the next Poultry Princess at the 2017 Minnesota State Fair, or until the Program ends. The Poultry Princess will participate in up to five publicity events throughout the year and will be reimbursed by the contest Sponsors for any travel expenses such as mileage, meals or hotel stays that are associated with these appearances.

Who Can Participate

To participate in the Contest, you must be a 4-H member and must compete in the Minnesota 4-H Poultry Interview & Quiz/Showmanship (Exhibit) and Chicken BBQ Contests at the senior level or above at the 2016 Minnesota State Fair. You must be a legal resident of Minnesota and have completed grade 9 as of Thursday, August 25, 2016. *Note: contestants are not eligible during the 13th grade in 4-H. Poultry Prince and Princess duties occur during the next 4-H year, which is why those in their final year are not eligible. Employees of GNP Company, Minnesota 4-H/University of Minnesota Extension (“Sponsors”), Maccabee Public Relations, Instigator Marketing (“Administrators”) or any of their affiliate companies, agencies, and their immediate families are not eligible to participate.

How to Enter the Contest

To enter the Contest, go to the Minnesota 4-H website (http://www1.extension.umn.edu/youth/mn4-H/events/poultry-prince-princess.html) and complete an application online by 10:00 a.m. on Friday, August 26, 2016. You will be required to answer a series of questions, including sharing the name and contact information for one non-related adult reference. In your State Fair folder, you’ll also find the GNP Company media release form. If you make it to the final round, you will need to sign it, stating you (or, if you are a minor, your parent or legal guardian) agree to allow GNP Company, the company behind the Gold’n Plump® brand, to use photographs, recordings or video taken of you during the contest.

The Contest

The Contest will take place at the 2016 Minnesota State Fair from August 25, 2016 – August 28, 2016. Contestants must be present as necessary to participate. The Contest consists of 3 rounds: (1) Poultry Interview/Quiz/Showmanship (Exhibit), (2) Chicken BBQ Contest and (3) Q&A/Stage Presence.

All contestants will participate in rounds 1 and 2. The 3 contestants with the most combined points after rounds 1 and 2 will advance to round 3. The contestant with the highest overall score in round 3 will be crowned the Poultry Princess.

Required Qualifying Rounds (1 and 2)

Points in rounds 1 and 2 are awarded as follows:

**Application - 25 points maximum can be earned**
Applicant will be awarded from 0-25 points total for the Application, based on thoroughness of answer, demonstration of leadership capabilities and expressed interest in Poultry Prince/Princess ambassadorship.

**Poultry Interview, Quiz, and Showmanship (Exhibit) - 70 points maximum can be earned**
- Combined interview and quiz score (0-50 points)
- Showmanship Awarded champion or reserve champion (Add 20 points)
- Or, Top 3-10 in showmanship (Add 15 points)
- Or, Competed in first round and/or callbacks but did not rank 1-10 (Add 10 points)

**Chicken BBQ Contest - 20 points maximum can be earned**
- Awarded champion or reserve champion (Add 20 points)
- Or, Top 3-10 in Chicken BBQ Contest (Add 15 points)
- Or, Competed but did not rank 1-10 (Add 10 points)

Optional Qualifying Round

Points in optional qualifying round are awarded as follows:

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Judging Contest - 10 points maximum can be earned
- Ranked in the top 10 judging contest (10 points)
- Or, took part in the judging contest but did not rank 1-10 (Add 5 points)

Bonus Section - 15 points maximum can be earned
- Has the 4-H member participated in the 2016 Poultry Project Bowl competition at a regional level? (Add 5 points)
- Has the 4-H member participated in the 2016 Poultry Project Bowl competition at a state level? (Add 5 points)
- Has the 4-H member been on a team that finished 1st or 2nd at the 2016 state Poultry Project Bowl in the senior category? (Add 5 points)

Contestants participating in rounds 1 and 2 will be judged pursuant to the Official Minnesota 4-H Rules and Premiums available via the “Premium Book” link at http://www1.extension.umn.edu/youth/mn4-h/state-fair/resources.html.

After rounds 1 and 2, in the event of a tie between third and fourth place, the participant with the highest score from the Interview/Quiz/Showmanship round will be invited to move on to the Final Round.

Final Round (Round 3)

The names of the finalists who earn a position in the Final Round will be posted on the bulletin board in the 4-H poultry office at the barn at the Minnesota State Fair in the late afternoon on Saturday, August 27. The Sponsors will also contact the finalists by phone, provided by the finalist in his or her application.

The Final Round consists of a Question and Answer session in which each finalist will answer one question in each of 4 categories: (a) breeding/management; (b) marketing/leadership; (c) real world use; and (d) fun/personal experience. Finalists will be judged by a judging panel, who will award up to 10 points for each answer based on the following criteria: knowledge of subject matter (up to 3 points), confidence (up to 3 points), energy and engagement (up to 3 points) and ability to answer within allotted timeframe (1 point). In addition to the 40 points maximum for the Questions and Answers session, each contestant will also receive up to 5 points for their rank from Qualifying Rounds 1 and 2. Contestants will earn 5, 3 or 1 point for ranking first, second or third, respectively, amongst final contestants in overall qualifying round points.

Following round 3, the finalist with the highest overall score in round 3 will be crowned the Poultry Princess. In the event of a tie between any two finalists, the finalist with the highest score from the Chicken BBQ Contest will be deemed the Poultry Princess.

Prizes

The Poultry Princess will receive a $1,000 scholarship for academic or continuing education, awarded in a form of a check; one coaching session to improve speaking/interviewing skills; free publicity opportunities; copy of professional photos and video files from Contest that the Poultry Princess may keep; complimentary parade participation; and the opportunity to be painted by a professional portrait artist and receive a copy of the portrait to keep (the official portrait will be owned by Gold’n Plump.) The other two Finalists ("Runners-up") will each receive gift baskets that are approximately $25 in retail value.

General Terms

Each contestant agrees to Sponsors’ use of her name and likeness for publicity purposes without further compensation or approval, where legal. The Poultry Princess and the Runners-up further agree to make themselves available to participate in additional publicity appearances as may be reasonably requested by Sponsors. Sponsors will reimburse travel expenses associated with these appearances.

The judges’ decision shall be final and legally binding in all matters relating to this Contest. Sponsors are not responsible for lost, destroyed, delayed, incomplete, or misdirected applications. All entries become the property of the Sponsors upon receipt and will not be returned. Sponsors are not responsible for events beyond its control. Sponsors may cancel this Contest at their sole discretion if, for any reason, it is not capable of being run as planned. Sponsors may in their sole discretion disqualify any entrant if the entrant, in Sponsors’ sole opinion, exhibits behavior inconsistent with high moral standards, good sportsmanship, sincerity and integrity. By entering the Contest, you release Sponsors of all liability. Any dispute relating to the Contest shall be resolved by applying the laws of the State of Minnesota and by the courts of that state. As a condition of entering this Contest, you agree that: (1) any and all claims, judgments and awards are limited to actual out-of-pocket costs incurred in participating in this Contest; and (2) you waive all rights to claim any other damages, including punitive, incidental and consequential damages and attorneys’ fees.

Sponsors: Gold’n Plump Marketing (DBA, GNP Company), 4150 Second Street S., Suite 200, St. Cloud, MN 56301 and Center for 4-H Youth Development, University of Minnesota, 270B McNamara Alumni Center, 200 Oak St SE, Minneapolis, MN 55455