

# Minnesota 4-H Foundation



18 U.S.C. 707

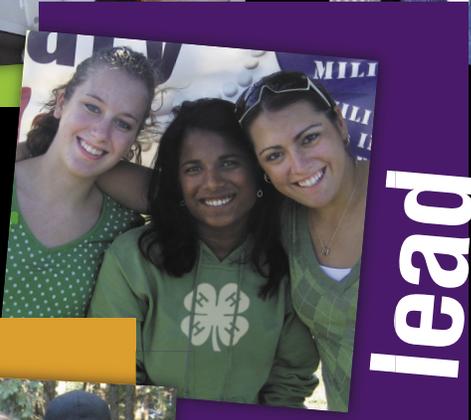
2007-08  
Annual Report



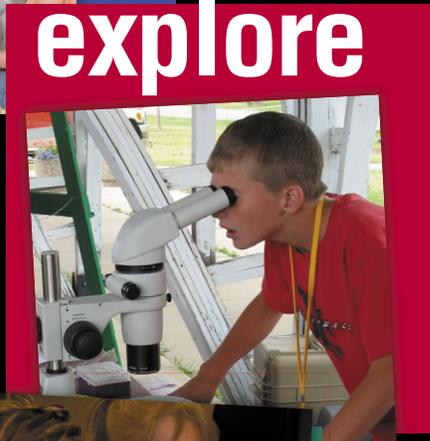
learn



communicate



lead



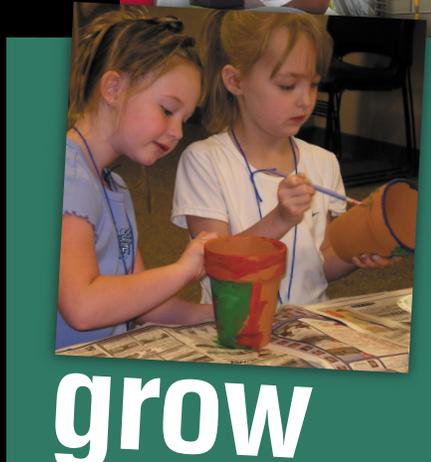
explore



connect



succeed



grow

# From the *Director*

Dear Friends and Donors,

The mission of the Minnesota 4-H Foundation includes the phrase “to help create and deliver the finest youth development programs in the country.” Over the past year our board of directors has worked hard to raise resources for University of Minnesota Extension Youth Development programs to do just that. Our efforts have brought resources to create new awards, move emerging programs and continue support of traditional 4-H programming to name just a few.

As we look to the future we know our job to align donor and benefactor resources on behalf of Minnesota youth becomes increasingly important. We all face uncertain economic times but it is important during these times to ensure the well-being and positive development of one of Minnesota’s greatest resources – our youth.

Just as young people need learning opportunities and time with caring adults to develop their potential, innovative organizations need investments of time and money to thrive. The Minnesota 4-H Foundation, housed at the University of Minnesota Extension Center for Youth Development, is an organization dedicated to providing all Minnesota young people the opportunity to gain the life skills they need to succeed in society. The money raised and distributed by the Foundation enables Extension to better leverage its public dollars with private programming, which is especially important in these uncertain economic times.

Extension is a nationally recognized leader in creating learning opportunities for youth through Minnesota 4-H, training youth workers through the Youth Work Institute, and measuring impact through Applied Research & Evaluation. Our combination of doing youth development, teaching others how to do it, and studying how it can be done better, uniquely supports positive youth development programs throughout Minnesota, guided by adults who understand youth.

In this report, you will read about some of the programs and services that Extension is able to deliver with the

We commit to continue to work hard to raise resources that will help meet our vision that all Minnesota young people have the life skills they need to succeed.

Thank you to all of our many donors, partners, and supporters. Your generosity is making a difference in the lives of Minnesota youth.



Cara Miller  
Executive Director  
Minnesota 4-H Foundation



support of funds raised by the Foundation, such as the Youth Work Institute’s professional development education and training for adults who work with and on behalf of youth throughout Minnesota, and 4-H WeConnect, which brings cultural competence education to middle school youth. You will see how Extension Youth Development and the Minnesota 4-H Foundation together are making a difference in the everyday lives of Minnesota youth and families.

On behalf of the University of Minnesota Extension I want to thank the many donors and friends of the Minnesota 4-H Foundation who through their giving enhance our work with Minnesota young people. We simply could not do it as well or as fully without you.



Dale A. Blyth, Ph.D.  
Associate Dean & Director  
University of Minnesota  
Extension Center for  
Youth Development



# Helping Minnesota youth see their potential.

*Our Mission* The mission of the Minnesota 4-H Foundation is to secure and align donor and benefactor resources to help create and deliver the finest youth development programs in the country. Our vision is that all Minnesota young people have the opportunity to gain life skills to succeed in society.



## 2007-08 *Highlights*

In the last year, Minnesota 4-H Foundation funds supported the following important youth development programs:

### **WeConnect**

Minnesota 4-H and several strategic partners have developed **WeConnect**, a youth development program curriculum to prepare youth to succeed in culturally diverse settings in their lives or in the workplace by building skills and knowledge now. Through WeConnect, Minnesota youth in urban, suburban and rural communities will learn how they are part of a global society, and build understanding and confidence necessary to relate and connect to other people.

Participants in the program explore cultural identity and differences, see the world from new perspectives, and participate in activities that challenge assumptions, generalizations, and stereotypes. They will leave with practical skills that will help them in everyday life and in the work force.

The Minnesota 4-H Foundation helped launch this program in 2003 with a seed grant to develop cultural competence education. In the past year, additional funds from the Foundation resulted in a pilot of the curriculum in four locations. A statewide rollout is scheduled for October 2009, which will make the curriculum available for youth workers and educators to use with all middle school youth.





## Science, Engineering & Technology

As part of a national 4-H effort, Minnesota 4-H launched a Science, Engineering & Technology (SET) initiative to prepare youth with knowledge, skills and competencies in science, engineering, and technology. With more than 100 years of experience working with youth in a variety of non-formal, science education settings, 4-H plays a leading role in engaging youth with trained and caring adults in a positive youth development environment. 4-H works from a common framework, including National Science Education Standards, to increase literacy and improve abilities in these critical areas.

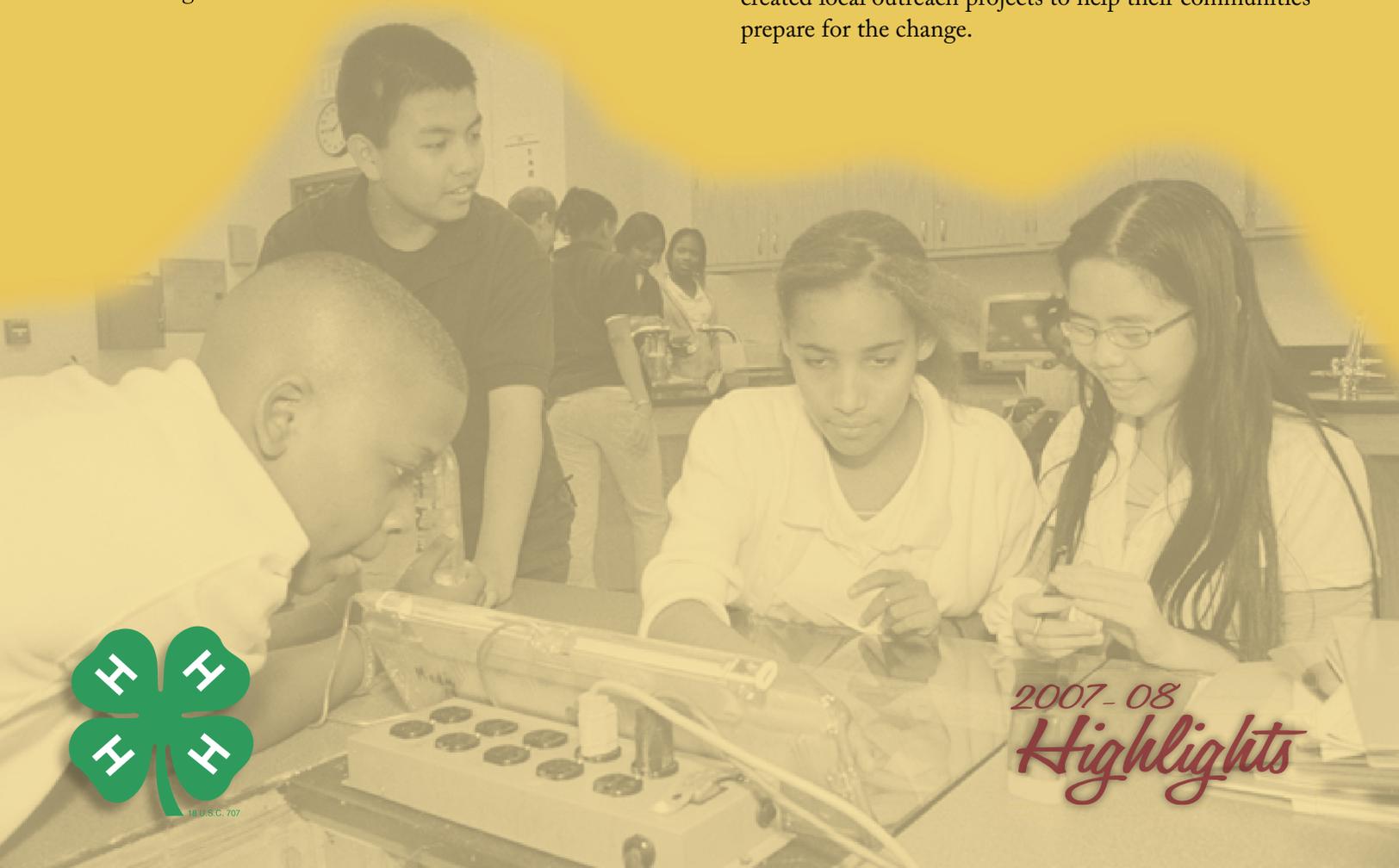
During the past year, the Minnesota 4-H Foundation funded many SET projects in counties throughout the state with Foundation "Helping Hands" and other grant programs. Funds were distributed to help local clubs and counties purchase robotics equipment, GPS kits, and computers to support SET projects and curriculum.

The Foundation also received a \$25,000 grant from the Best Buy Children's Foundation to help 4-H launch a statewide effort to prepare Minnesotans for the television broadcasting switch to digital in 2009. Teams of 4-H youth and adults received training and created local outreach projects to help their communities prepare for the change.

## Communicate. Lead. Succeed.

### *The Minnesota 4-H Foundation Communication Award*

Public presentation and communications skills are a hallmark of 4-H youth development programs. In 2007, the Minnesota 4-H Foundation established the "Communicate. Lead. Succeed." awards, which provide financial support to county 4-H communication programs and reward youth who strive to build their personal communications skills. These critical skills prepare 4-H youth to succeed in both their personal and professional lives. "Communicate. Lead. Succeed." awards are given to youth who meet criteria in leadership, community service, promotion, performing arts, written communications and other categories.



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2007-08  
*Highlights*

# Minnesota 4-H Foundation



GREAT RIVER  
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## *Featured Corporate Partner*

Great River Energy — the second largest wholesale electric power supplier in Minnesota and the fifth largest generation and transmission cooperative in the U.S. — has been a valued supporter of the Minnesota 4-H Foundation since 1999. The organization's contributions have helped the Foundation deliver quality 4-H youth development programs and activities to help youth throughout Minnesota build the life skills they need to succeed.

Great River Energy Vice President of Member Services Jon Brekke also supports the Foundation by contributing his time and talent. He is currently serving his fourth year on the Foundation's board, and his first year as vice chair. "The 4-H program provides outstanding opportunities for youth to develop valuable skills that will benefit them throughout their lives," said Jon.

Brekke's commitment to supporting 4-H is a family affair. The former mayor of Shakopee was a 4-Her in his youth, as was his wife Barb, and all four of their children are currently enrolled in 4-H. "The 4-H program is important to my family," said Brekke. "My four kids are members of the growing Shakopee Super Seekers 4-H Club. I see first-hand the benefits that 4-H can provide to youth. The Foundation's work in supporting the 4-H program is such an important mission."

Minnesota 4-H's unique focus on providing youth with valuable opportunities for communication and leadership development are a major reason why Great River Energy and Brekke support the Minnesota 4-H Foundation. "My kids are enjoying their involvement in 4-H while learning how to communicate and work with others effectively," said Brekke. "Their self-confidence grows and, as a result, it leads to further involvement in the 4-H program and more learning."



# Minnesota 4-H

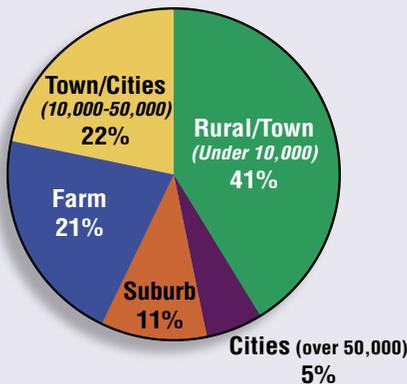
Minnesota 4-H provides “learn by doing” youth development programs and activities for all Minnesota youth. 4-H youth develop essential, transferrable skills that they’ll use throughout their lives, such as problem solving, decision making, coping, communicating and responding to the needs of others. 4-H programs are offered in Science, Engineering & Technology, Expressive & Communication Arts, Family Consumer Science, Natural Resources, Mechanical Sciences and much more. Projects include the traditional and still popular animal science projects that are most associated with 4-H, as well as cutting-edge technology projects, such as robotics, GPS, GIS and video production; environmental projects such as maintaining local hiking trails and testing water in area streams for contaminants; and community service projects, such as the 4-H DTV initiative to educate and help Minnesotans prepare for the television switch to digital broadcasting in 2009.



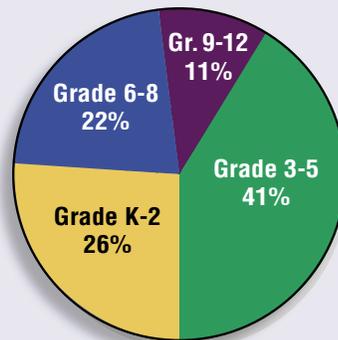
## 4-H At a Glance 2007-08

### Total 2007-2008 4-H Youth Participants: More than 113,000 throughout Minnesota

4-H Youth Participants  
by Residence:



4-H Youth Participants  
by Grade:



### Top 10 Project Areas

1. Photography
2. Crafts and Fine Arts
3. Food and Nutrition
4. Wood and Metal Shop
5. Clothing and Textiles
6. Self Determined (*Create Your Own project*)
7. Cloverbuds (*K-3<sup>rd</sup> grade*)
8. Horse
9. Flower Gardening
10. Shooting Sports & Wildlife Management

- Number of 4-H Volunteers:.....12,364
- Total Volunteer Hours: .....1,145,104
- Value of Volunteer Hours:.....\$21,767,544

# Discover 4-H!



**Q: How much free time do kids have?**

**A:** Young people have about 1,900 hours of unstructured and unsupervised time each year—the equivalent of a full-time job, according to the Carnegie Council on Adolescent Development.

**Q: How will boys and girls do better in school?**

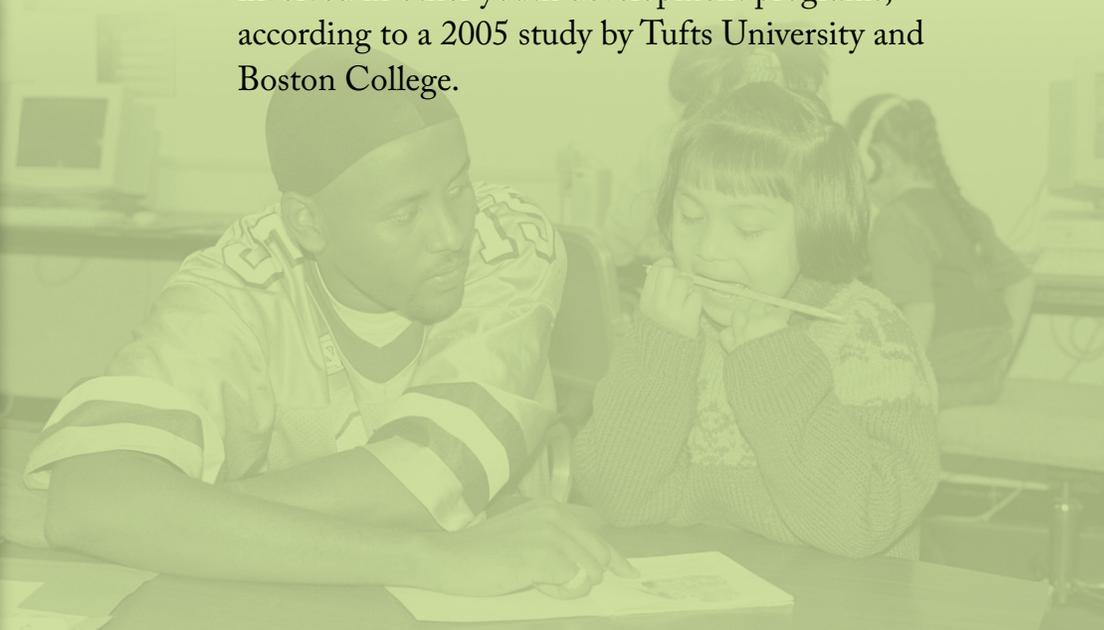
**A:** 4-H programs have a higher level of intensity, duration and sustained involvement than other youth programs. As a result, 4-H participants have better:

- school attendance
- test scores
- work habits
- interpersonal skills



**Q: Do young people give back to their communities?**

**A:** Youth who participate in 4-H have significantly higher scores for community contribution—such as volunteering at a hospital or food bank—than those involved in other youth development programs, according to a 2005 study by Tufts University and Boston College.



# Youth Work Institute

The Youth Work Institute — funded by a grant from the McKnight Foundation to the Minnesota 4-H Foundation — delivers education, training, and professional development for adults who work with and on behalf of Minnesota's young people. Since 2000, the YWI has provided the latest youth development research and taught youth workers throughout Minnesota how to apply it in their work. Experienced YWI faculty and staff, as well as nationally and internationally known researchers, practitioners and policy experts on youth development, provide programs and services for individuals, teams, and organizations, including classes and seminars, customized training, organization consultation and assistance, and public forums and symposia.

Through the YWI's dedication to expanding the knowledge and strengthening the practices of out-of-school program staff and volunteers, Minnesota youth are better prepared to learn, lead and contribute to their communities.



## *Youth Work Institute At a Glance 2007-08*

- Provided high-quality learning experiences to more than 3,600 youth workers throughout Minnesota.
- Conducted 86 meetings with organizational and community leaders across the state to stay up-to-date on youth worker needs and promote YWI educational opportunities.
- Launched a statewide Youth Engagement initiative to bring youth and adults together to work on issues of critical concern.
- Developed and delivered six signature programs, including:
  - Youth Work Matters
  - Culturally Responsive Youth Work Matters
  - Evaluation Matters
  - Youth Engagement Matters
  - Quality Matters
  - Deliberate Practice Matters
- Conducted the 2008 Youth Worker Workforce study of 600 Minnesota youth.
- Began development of a Youth Worker Certificate program through the University of Minnesota and Minnesota Community and Technical Colleges that will improve youth worker skills and credentials.



# Discover Youth Work Institute!

**Q:** Why is training and professional development of youth workers critical to young people and youth programs?

**A:** High-quality youth programs and positive developmental outcomes for youth require a high-quality staff. Systematic training, education, and skill development of youth workers improves the quality of the program, increases positive outcomes of youth, and supports the recruitment and retention of a stable, well-trained, and highly skilled youth worker workforce. (Bouffard, S. and Little, P. (2004). *Promoting quality through professional development: A framework for evaluation*. Cambridge, MA: Harvard Family Research Project.)

**Q:** How does the education level of Minnesota youth workers compare to the rest of the country?

**A:** A 2008 survey of more than 600 Minnesota youth workers found that 84% have a college degree or more, compared to 52% of youth workers surveyed nationally. (According to a 2008 Minnesota Youth Worker Workforce Study)

**Q:** Where do youth workers go for high quality training and professional development in Minnesota?

**A:** The Youth Work Institute is the only program that delivers comprehensive education, training and professional development for youth workers throughout the state of Minnesota.



UNIVERSITY OF MINNESOTA

**EXTENSION**

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## Minnesota 4-H Foundation

# Statement of Activities

	year ended 6/30/08	year ended 6/30/07
<b>Support and Revenue</b>		
Contributions	\$ 206,683	\$ 241,634
Grant Revenue	1,883,163	361,965
Contributed Services and Materials	75,392	82,568
Investment Income	-176,034	961,054
Net Change in Carrying Value of Annuity Trusts	2,037	7,345
Special Events, Net of Expenses	62,658	63,795
Fund Management Fees	11,661	9,509
Miscellaneous Income	490	2,829
<b>Total Support and Revenue</b>	<b>\$2,066,050</b>	<b>\$1,730,699</b>

## Expenses

Program Services – 4-H Activities	\$1,046,140	\$1,263,662
Management and General Expenses	108,188	107,834
Fundraising	203,728	220,301
<b>Total Expenses</b>	<b>\$1,358,056</b>	<b>\$1,591,797</b>
<b>Change in Net Assets</b>	<b>\$ 707,994</b>	<b>\$ 138,902</b>
<b>Net Assets, Beginning of Year</b>	<b>\$7,071,391</b>	<b>\$6,932,489</b>
<b>Net Assets, End of Year</b>	<b>\$7,779,385</b>	<b>\$7,071,391</b>

*These statements have been audited by Ryan J. Terry, Ltd.*



## Assets

	6/30/08	6/30/07
Cash	\$ 376,305	\$ 314,882
Promises To Give	1,189,432	276,634
Prepaid Expenses	4,135	3,324
Accounts Receivable	23,155	9,509
Equipment, net of accumulated depreciation	13,907	19,343
Investments	7,868,201	8,155,327
Annuity Trusts	43,893	41,855
<b>Total Assets</b>	<b>\$9,519,028</b>	<b>\$8,820,874</b>

## Liabilities and Net Assets

	6/30/08	6/30/07
Accounts Payable	\$ 70,837	\$ 81,354
Grants Payable	114,181	73,647
Accrued Wages, Vacation, and Benefits	14,810	10,848
Custodial Accounts	1,539,815	1,583,634
<b>Total Liabilities</b>	<b>\$1,739,643</b>	<b>\$1,749,483</b>
<b>Net Assets</b>	<b>\$7,779,385</b>	<b>\$7,071,391</b>
<b>Total Liabilities and Assets</b>	<b>\$9,519,028</b>	<b>\$8,820,874</b>

Please contact the Minnesota 4-H Foundation at 612-624-7971 if you would like a complete copy of the financial statements. These statements have been audited by Ryan J. Terry, Ltd.

## Minnesota 4-H Foundation

### Officers

**Lizbeth Kliewer** – *Chairperson*

**Jon Brekke** – *Executive Vice Chair/Vice Chair, Fund Development*

**Mary Kemp Murray** – *Secretary*

**Bob Shepard** – *Vice Chair, Finance*

**Scott Manwarren** – *Vice Chair, Board Member Development*

**Shawn Lewis** – *Vice Chair, Fund Distribution*

**Laurie Pumper** – *Vice Chair, Marketing/Communications*

**Judy Galbraith** – *At Large Executive Committee Member*

### Members at Large

**Lynn Friedrichs** – *Senior Manager Assurance, Deloitte & Touche LLP*

**Thomas Johnson** – *Attorney, Merchant & Gould*

**Margaret Anderson Kelliher** – *State Representative*

**Chantal Liepold** – *Student, University of Minnesota-Duluth*

**Jeff Montgomery** – *Viking Savings Association*

**David Pace** – *Retired, Associate Professor Emeritus & 4-H Youth Development Educator*

**Earl Reiland** – *Retired, Intellectual Property Lawyer*

**Darrin Rosha** – *Lawyer and Musician*

**Louis Ross** – *Director of Order Services, Tastefully Simple*

**Linda Tank** – *VP Communications, CHS Cooperatives*

### Emeritus

**Dean Ascheman** – *Adjutant/Executive Director, Disabled American Veterans;  
Retired, IBM Corporation*

**Wayne Carlson** – *Owner, World-span Educational Consulting*

**Elaine Christiansen** – *Retired, Pillsbury*

**Joleen Durken** – *Retired, Minnesota Department of Children, Families, and Learning*

**Walter Mondale (Honorary Trustee)** – *Partner, Dorsey & Whitney LLP*

**Mark Wilberts** – *Retired, Land O'Lakes, Inc.*

### Ex-Officio

**Dale Blyth** – *Director, Center for 4-H Youth Development*

**Beverly Durgan** – *Dean and Director, University of Minnesota Extension Service*

**Dorothy McCargo Freeman** – *State 4-H Program Leader & Assistant Director*

### Leadership and Staff

**Cara Miller** – *Executive Director*

**Marlene Eskelson** – *Administrative Assistant*

**Susan Potratz** – *Database Administrator*

**Beth Neil** – *Fundraising Assistant*

**Margit Hauge** – *Bookkeeper*

**Sarah Jensen** – *Accountant*

## Ways to Give

### Cash Gifts

A gift of cash (either outright or through a multi-year pledge) is an effective way to support Minnesota Youth Development programming through the Minnesota 4-H Foundation. You can realize tax savings by deducting cash gifts from your taxable income.

### Appreciated Stock and Other Appreciated Securities

Appreciated stocks or securities offer better tax advantages than donating cash. Your contribution is figured at the current market value of the stock or security. By donating stocks to the Minnesota 4-H Foundation, you avoid capital gains tax that you would pay if you sold them.

### Real Estate

You can save taxes if you make a gift of real property to the Minnesota 4-H Foundation. You are credited with a contribution valued at fair market value of the real estate, which is determined by a real estate appraiser.

### Bequests

Gifts by will in the form of cash, securities, or other property, may be fully deducted in determining federal and state estate taxes. You may designate a specific sum as a gift to Minnesota 4-H Foundation or a portion of the remainder of your estate after provisions for survivors are fulfilled, or a combination of these.

### Life Income Gifts

Life income gifts mean you irrevocably assign cash, securities, or other assets to Minnesota 4-H Foundation. Those assets are then invested by the Foundation to pay a percentage or fixed amount to you. Charitable gift annuities are a popular form of life income gifts.

### Gifts in Kind

The Foundation can receive certain valuable gifts of property or equipment for which the Foundation has a use in connection with its mission.

**To make a gift to the Minnesota 4-H Foundation, visit us online at: [www.fourh.umn.edu/foundation](http://www.fourh.umn.edu/foundation) or call 612-624-7971.**



*Photo courtesy of the Minnesota State Fair.*

# Minnesota 4-H Foundation

UNIVERSITY OF MINNESOTA  
**EXTENSION**

Incorporated in 1981, the Minnesota 4-H Foundation is a 501(c)(3) nonprofit which generates private funds in support of Extension Youth Development programs. The Minnesota 4-H Foundation works in partnership with the University of Minnesota Extension Center for Youth Development to build private sector program investors through businesses, corporations, associations, foundations, and individual donors.

To find out more about Extension Youth Development programs and services and the Minnesota 4-H Foundation, visit our website at:

<http://www.fourh.umn.edu/foundation/>

or call us at 612-624-7971.

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