

THE ICEBERG CONCEPTION OF THE NATURE OF CULTURE

Primarily in Awareness

Fine Arts,
Literature,
Drama, Classical Music,
Popular Music, Folk Dancing,
Games, Cooking, Dress, etc.

Notions of Modesty, Conceptions of Beauty, Ideals Governing Child-Raising, Rules of Descent, Cosmology, Worldview, Relationship to Animals and Nature, Patterns of Superior/Subordinate Relationships, Definitions of Sin, Conceptions of Right and Wrong, Courtship Practices, Conceptions of Justice, Incentives to Work, Ideas of Leisure, Notions of Leadership, Tempo of Work, Patterns of Group Decision-Making, Ideas of Cleanliness, Attitudes towards the Dependent, Theories of Disease and Healing, Approaches to Problem-Solving, Conceptions of Status Mobility, Eye Behavior, Roles in Relation to Status by Virtue of Age, Sex, Occupation, Class, Kinship, etc; Conversational Patterns in Various Social Contexts, Conceptions of Past, Present, and Future, Definitions of Insanity and Illness, Nature of Friendship, Ordering of Time, Conceptions of "Self", Patterns of Visual Perception, Preference for Competition or Cooperation, Body Language, Social Interaction Rates, Rites of Passage, Ideas of Self-Government and the Rule of Law, Notions of Adolescence, Notions about Logic and Validity, Patterns of Handling Emotions, Ideas about Truth, Facial Expressions, Arrangements of Physical Space, and MUCH, MUCH MORE.

Primarily out of Awareness
DEEP CULTURE

UNIVERSITY OF MINNESOTA
Extension
SERVICE