

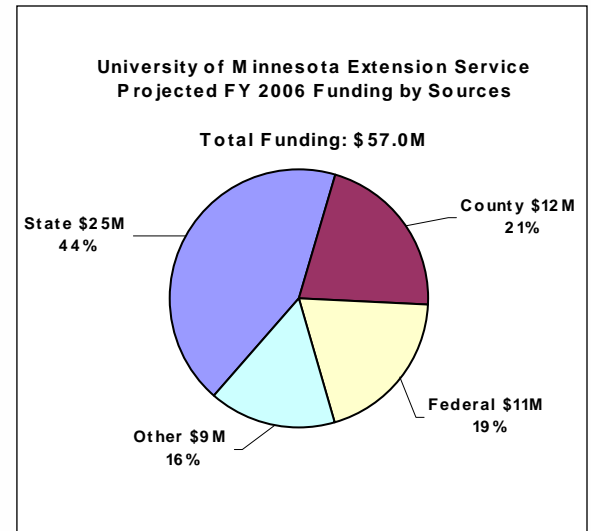
Facts and Figures

Examples of Extension's Outreach, 2004

Participants in educational programs* (percent of participants of color—19%)	308,023
Visits to the Extension website	8,500,000
Extension educational materials sold (publications, videos, etc.)	145,744
INFO-U phone line calls	25,142
INFO-U Hmong, Somali and Spanish language phone line calls	2,400
Visits to INFO-U web documents	1,048,224
Youth in 4-H Youth Development programs	137,107
Youth in 4-H clubs	26,000
4-H Youth Development adult volunteers	9,500
Hours donated by 4-H adult volunteers	880,000
Dollar value of 4-H volunteer time and financial contributions	\$16,000,000
Visits to the Yard & Garden website	1,435,985
Yard & Garden Line phone calls (4,300 were sent to Master Gardeners)	11,000
Master Gardener volunteers	2,303
Hours donated by Master Gardener volunteers	93,874
Dollar value of hours donated by Master Gardener volunteers	\$1,647,488

AnswerLine phone calls	4,797
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Nutrition Education Programs' educational contacts with individuals	
• Direct contacts	228,308
• Indirect (health fairs, waiting room brochures, newsletters, and social marketing campaigns)	565,927
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*Includes participation in group educational activities and events and one-on-one consultations.



November 2005

Extension Is Available to All Minnesotans

For nearly a century, Minnesotans have turned to Extension for relevant, research-based information and programs. Today, Minnesotans have even more timely and convenient access to the information they count on. In addition to the hundreds of programs delivered in communities across the state, you can get your **consumer questions** answered from the following sources.

- ❖ Extension website: www.extension.umn.edu
- ❖ Farm Information Line: 800-232-9077
- ❖ Yard & Garden Line: 612-624-4771
- ❖ Ask a Master Gardener online service:
www.extension.umn.edu/projects/yardandgarden/askmgintro.html
- ❖ AnswerLine on safe cooking, canning, and freezing foods; cleaning stains and mildew; and other household questions:
800-854-1678
- ❖ INFO-U recorded messages: 800-525-UofM (8636)
- ❖ Tree/forest health & management information:
Forest Resources Help Line: 612-624-3020
Email treeinfo@umn.edu
www.cnr.umn.edu/FR/extension

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