

SowBridge registration form

\$250 for first entity registration and \$125 for each subsequent subscription from same entity. *Individual registration forms and information required for each subscription, so copy form as needed.*

(Ask about rates outside U.S. and Canada.)

Deadline is February 14, 2011 to ensure materials receipt for first session.

Name _____

Company _____

Address _____

City _____ State ____ Zip _____

Phone _____

E-mail Address: _____

(Required for non-U.S. mailing addresses.)

Number of employees _____

Number of sows over which you have influence

Send form and payment to:

Sherry Hoyer

Iowa Pork Industry Center

109 Kildee Hall

Iowa State University

Ames, IA 50011-3150

E-mail shoyer@iastate.edu

Phone: 515-294-4496

Fax: 515-294-5698

(Checks payable to: Iowa Pork Industry Center)

Credit card payment Visa MasterCard (circle)

Card number _____

Name on card _____

Expiration date _____

Card validation number _____ (3-digits on back)

Signature _____

UMN

Why subscribe to SowBridge?

SowBridge delivers timely and relevant information in a convenient manner.

Education and information needs of the pork industry continue to change. You want and need more information for your operation, but have less time to obtain it.

Programs are held over the midday period to maximize learner participation while minimizing interruption of the normal daily work schedule.

We hope the information you receive through this program will improve your understanding and increase productivity in your breeding herds and farrowing systems.

Questions?

Call one of the following Extension contacts bringing you this program:

University of Minnesota

Mark Whitney (507) 389-5541

Lee Johnston (320) 589-1711

Iowa State University

Ken Stalder (515) 294-4683

University of Nebraska

Duane Reese (402) 472-6425

South Dakota State University

Bob Thaler (605) 688-5165

Ohio State University

Dale Ricker (419) 523-6294

Purdue University

Brian Richert (765) 494-4837

University of Illinois

Robert Knox (217) 244-5177

Kansas State University

Joel DeRouchey (785) 532-2280

Michigan State University

Ronald Bates (517) 432-1387

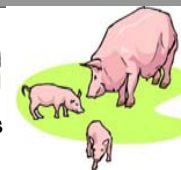
University of Missouri

Tim Safranski (573) 884-7994

North Carolina State University

Eric van Heugten (919) 513-1116

SowBridge



**Breeding Herd Education Series
2011-2012**

Timely, relevant & convenient learning

March 2, 2011 – Steve Pohl, South Dakota State University

Understanding Barn Controller Operations

April 6, 2011 – Lisa Becton, National Pork Board

Proper Injection Procedures

May 4, 2011 – Steve Mathis, Sampson Community College, North Carolina

Proper Management and Maintenance of Cool Cells

June 1, 2011 – Mike Brumm, Brumm Swine Consultancy, Inc., Mankato, Minnesota

Water Use and Conservation

July 6, 2011 – Mark Whitney, University of Minnesota

Barn Walk-Through Troubleshooting

August 3, 2011 – Darwin Reicks, Swine Veterinary Center, St. Paul, Minnesota

Operation and Maintenance of Barn Filtration for Disease Control

September 7, 2011 – Erin Ehinger, Dykhuis Farms, Holland, Michigan **AND Anna Johnson**, Iowa State University

Alternative Farrowing and Gestation Systems

October 5, 2011 - Practitioner, Fairmont Veterinary Clinic, Fairmont, Minnesota

Troubleshooting Farrowing Problems

November 2, 2011 – Morgan Morrow, North Carolina State University

Euthanasia Update

December 7, 2011 – Robert Thompson, PIC

PRRS Inactivation in Transportation Trailers

January 4, 2012 – Tim Safranski, University of Missouri

Managing Gilt Development Units (GDUs)

February 1, 2012 – Dale Rozeboom, Michigan State University

Nutrition for Gilt Development

Who should subscribe

If you work in or with breeding and gestation units, gilt development systems, or farrowing barns, this program is for you.

"Presentations were basic enough that barn staff could understand them without losing them in the science."

Why should I subscribe?

Enrollment in the course gives you access to industry experts and current information.

"This is an easy and useful way to get information out. While I don't have employees, it would be an excellent opportunity for on-farm education."

You'll learn from the presenter's insight and also have the opportunity to ask questions of the expert and other participants, all from the comfort of your home, office or swine unit.

"Overall, the presentations and information is very useful, the time commitment is good. The Q&A opportunity is very nice."

Enrollment allows you to participate in an educational opportunity without having to worry about time off from work, travel distance, etc.

"Provided refocus, exposure to new ideas, and good to reaffirm strategies confirmed by industry experts."

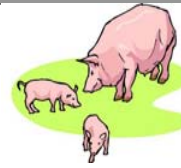
Participation involves just 45 minutes of your time once a month and you can spend that time at your home, office, or swine unit.

"To get this type of exposure for 5-6 people in one place, I'm sure I would've had to pay around \$1500. It's very valuable to my staff."

SowBridge

Breeding Herd Education Series
2011-2012

Timely, relevant & convenient learning



How does the program work?

- ◆ Prior to each session, participants will receive a packet with session materials on CD and instruction letter. Material include presentation and any spreadsheets, video clips, publications, etc. provided by the speaker.
(The delivery process is slightly different for non-U.S. mailing addresses.)
- ◆ Subscribers call a toll-free number to participate.
(This is slightly different for non-U.S. and Canada subscribers.)
- ◆ At 11:35 a.m. Central Time, the session host begins the session. Participants follow along with the presentation on their computer as the speaker goes through the presentation.
- ◆ At the end of the formal presentation, (~30 minutes) time is available for speaker questions and producer discussion. Total program length is approximately 45 minutes.
- ◆ Throughout the program year, participants can continue to ask questions or offer comments via the e-mail discussion group sowbridge@lists.umn.edu

University of Nebraska, South Dakota State University, University of Minnesota, Iowa State University, the Ohio State University, University of Missouri, Michigan State University, Kansas State University, University of Illinois, Purdue University, and North Carolina State University are equal opportunity educators and employers.

How many people can take part at one site?

The number of participants at your site is limited only by your available space and access by all to the presentation on computer and audio by phone.

"It is quality training I can do with all my employees at the same time."

Is there a limit to the number of subscribers?

The number of toll-free telephone lines should not be an issue. However, early registration is encouraged.

To participate in the first session, registration must be received by February 14, 2011

Do I need Internet access?

Sessions do not use Internet access. However, e-mail and Internet access are necessary (and required for non U.S. and Canada subscribers) to receive communications, including audio recording links, throughout the year.

"The system is set up for very easy participation."

"Sessions and audios were readily available which allowed me to participate in the programme during my free time."

Cost is just \$250 (U.S.) for entire program year. Subscribe now to ensure your spot in the 2011-12 SowBridge program