

SowBridge

Registration Information

NOTE: The materials, delivery process, and program costs are slightly different for those with non-U.S. mailing addresses. Please contact us for details.

Purpose of SowBridge Program

SowBridge

Breeding Herd Education Series
2010

Timely, relevant & convenient learning



Session cost of \$250 includes all 12 sessions and supporting materials.

Please make send payment and registration to:

Sherry Hoyer

Iowa Pork Industry Center

109 Kildee Hall

Iowa State University

Ames, IA 50011-3150

Phone: (515) 294-4496

Fax: (515) 294-5698

Education and information needs of the pork industry continue to change.

You want and need more information for your operation, but have less time to obtain it. The SowBridge program is designed to deliver timely and relevant information to those who desire it in a convenient manner.

Programs are delivered over the mid-day period to maximize learner participation while decreasing interruption of the normal daily work schedule.

We hope the information you receive through this program will improve your understanding and increase productivity in your breeding herds and farrowing systems.

Questions?

Call one of the following Extension contacts bringing you this program:

University of Minnesota

Dr. Mark Whitney (507) 389-5541
Dr. Lee Johnston (320) 589-1711

Iowa State University

Dr. Ken Stalder (515) 294-4683

University of Nebraska

Dr. Duane Reese (402) 472-6425

South Dakota State University

Dr. Bob Thaler (605) 688-5165

Ohio State University

Dr. Dale Ricker (419) 523-6294

Purdue University

Dr. Brian Richert (765) 494-4837

University of Illinois

Dr. Rob Knox (217) 244-5177

Kansas State University

Dr. Joel DeRouchey (785) 532-2280

Michigan State University

Dr. Ronald Bates (517) 432-1387

University of Missouri

Dr. Tim Safranski (573) 884-7994

North Carolina State University

Dr. Eric van Heugten (919) 513-1116

SowBridge registration \$250 (U.S.) Deadline to participate in the first session is December 1, 2009

Name _____

Company _____

Address _____

City _____ State ____ Zip _____

Phone _____

E-mail Address: _____

(Required for non-U.S. mailing addresses.)

Please make checks payable to:

Iowa Pork Industry Center

For credit card payment

Please circle: Visa Mastercard

Cardholder Name _____

Card Number _____

Expiration Date _____

Card Validation Number _____

(last 3-digit number on signature strip on back of card)

Signature _____

UMN

January 6, 2010

Beth Ferry, Michigan State University
In-barn Communication Among Workers

February 3, 2010

Dr. Jerry May, Michigan State University
Your Role in the Public Perception of the Pork Industry

March 3, 2010

Dr. Ken Stalder, Iowa State University
Geriatric Sows: Keep or Cull

April 7, 2010

Dr. Jeff Bender, University of Minnesota
Keeping Workers Safe From Swine Diseases

May 5, 2010

Dr. Billy Flowers, North Carolina State University
Beating Summer Heat For Sows

June 2, 2010

Dr. Steve Pohl, South Dakota State University
Air Filtration Systems for Sow Barns

July 7, 2010

Dr. Tim Safranski, University of Missouri
Timing of AI

August 4, 2010

Dr. Rob Knox, University of Illinois
Pregnancy Detection Technology for Troubleshooting

September 1, 2010

Jim Fisher, producer, Middletown, Missouri
Emergency Action Plans for Hog Barns

October 6, 2010

Dr. Joel DeRouchey, Kansas State University
Managing Feed Drops in Gestation

November 3, 2010

Dr. Jeff Clapper and Dr. Chris Hostetler,
South Dakota State University
Heat Detection Methods

December 1, 2010

Dr. Locke Karriker, Iowa State University
Winter PRRS Protection





Who should enroll?

People involved in managing or caring for boars, sows, and/or their litters should consider enrolling. This includes owners, employees, technicians, managers, and technical service providers. The series is designed to improve the understanding and application of various tools and techniques involved in daily care of the breeding herd and piglets. If you work in or with breeding and gestation units, gilt development systems, or farrowing barns, this program is for you!

Why should I enroll?

Enrollment in this program gives you access to industry experts and current information. Not only do you get to share in their insights on a topic, but you also can ask questions of the expert and other producers, all from the comfort of your home, office, or swine unit.

Enrollment allows you to participate in an educational opportunity without having to worry about time off from work, travel distance, etc. Participation involves just 45 minutes of your time once a month. You can spend that time at your home, office, or swine unit.

Is there a limit on the number of subscribers?

No. Each subscriber receives access to one phone line for these sessions. The number of available telephone lines should not be an issue for the 11:30 a.m. central time sessions. However, early registration is strongly encouraged.



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How does this program work?

- ◆ Prior to the scheduled session, participants receive a CD that contains the session materials, including any spreadsheets, video clips, publications, etc. provided by the speaker. Instructions are included with each session mailing.
- ◆ On the day of the scheduled session, participants call a toll-free number to participate in that day's session.
- ◆ At 11:35 a.m. central time, the session host introduces the speaker for the day and the session will begin. Participants follow along on their computer as the speaker goes through the visuals.
- ◆ At the end of the formal presentation, (30 minutes) time is available for speaker questions and producer discussion. Total program length is approximately 45 minutes.
- ◆ Following each session, participants can continue to ask questions, or respond to other producer questions, via the sowbridge@lists.umn.edu discussion group (for those with e-mail access).
- ◆ **NOTE: The materials, delivery process, and program costs are slightly different for those with non-U.S. mailing addresses. Please contact us for details.**

University of Nebraska, South Dakota State University, University of Minnesota, Iowa State University, the Ohio State University, University of Missouri, Michigan State University, Kansas State University, University of Illinois, Purdue University, and North Carolina State University are equal opportunity educators and employers.



Is there a limit on the number of people who can participate at each location?

Any number of people can participate in the sessions at your location as long as you have access to a computer with the presentation and a speaker phone to listen to the presentation. Each subscription receives access via one phone line. Just be sure that all participants at your location are able to listen to the speaker via phone while viewing the presentation.

Do I need Internet access to participate in each session?

No. Each session presentation is provided on CD or via e-mail depending on your location. However, e-mail access is helpful if you wish to participate in on-going discussions at sowbridge@lists.umn.edu.

Technology requirements

- ◆ Telephone access
- ◆ Computer with CD drive

**Get all 12 sessions for only \$250 (U.S)
To ensure you receive materials in time to participate in the first session, we must receive your registration by December 1, 2009.**