

Good Food Access Program Equipment and Physical Infrastructure Grant

Ashley Bress, Program Administrator
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Basic Information

- Approximately \$150,000 available
 - Maximum award: \$50,000
 - Minimum award: \$2,500
- Proposals due April 19, 2017 at 4:00 pm
- Submit proposals online
<http://www.mda.state.mn.us/grants/grants/gfapequipmentgrant.aspx>
- Request for Proposals available in English and Spanish



Eligible Applicants

- Grocery stores and small food retailers
 - **Grocery stores**
 - Farmers' markets
 - Food hubs (a retail portion)
 - Mobile food markets (a retail portion)
 - **Other small food retailers**
- Located in an undeserved community
 - Food desert
 - Other low- or moderate-income community

<http://www.mda.state.mn.us/grants/grants/gfapequipmentgrant.aspx>



Eligible Projects

- Retail display coolers and freezers
- Storage coolers and freezers
- Shelving
- Mobile food trucks
- Permanent infrastructure at farmers' markets
- Architectural work
- Installation

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Determining Eligibility

1. Determine the Census Tract
 - Visit the [American FactFinder website](#).
 - Select the blue “Geographies” rectangle
 - Select the “Address” tab and enter your address.
Press Go.
 - Under “Geography Name” your census tract number will be listed.

<http://www.mda.state.mn.us/grants/grants/gfapequipmentgrant.aspx>



Determining Eligibility

2. Check the Good Food Access Eligible Areas page at <http://www.mda.state.mn.us/grants/grants/gfapequipmentgrant.aspx>.
3. Note if in a food desert or a low- or moderate-income area.



How to Apply

- Apply online at <http://www.mda.state.mn.us/grants/grants/gfapequipmentgrant.aspx>
- Emailed copies are accepted **if you cannot apply online**
- DUE: April 19, 2017 at 4:00 pm

Applicant Information

Applicant Information

Name of Applicant and Contact Person _____

Name of Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Phone Number _____ Cell Phone Number _____

Email _____

State House District(s) Served by Project _____
(This information can be found at www.leg.state.mn.us/leg/districtfinder.aspx.)

Does your business have a parent company? Yes No

If yes, please identify the company name and address.

Name of Business _____

Mailing Address _____

City _____ State _____ Zip _____

<http://www.mda.state.mn.us/grants/grants/gfapequipmentgrant.aspx>



Eligibility

Must agree to comply with these requirements for 5 years

1. Accept SNAP (formerly known as Food Stamps)
2. Apply to accept WIC benefits, and if approved, accept WIC
3. Comply with all data collection and reporting requirements
4. Promote hiring of local workers
5. Allocate at least 30% of retail space, except for small food retailers

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Eligibility

Project Start Date: July 1, 2017

Cannot start until the contract is signed.

Project End Date: September 30, 2017

Must complete by September 30, 2018.

Project Name: Make something up!

Bobby's Grocery Store Remodel

<http://www.mda.state.mn.us/grants/grants/gfapequipmentgrant.aspx>



Eligibility

May the MDA share a summary of your project if your project is not funded?

It's up to you, but we may be able to connect you with other resources.

<http://www.mda.state.mn.us/grants/grants/gfapequipmentgrant.aspx>



Overview of Applicant

- Business Name: Bobby's Grocery Hideaway
- Address: 625 Robert St N, St Paul, MN 55155
- Census Tract: 428 Ramsey
- Revenue: \$50,000-\$750,000
- Type of Entity: Grocery Store
- Type of Eligible Location: Food Desert
- Retail square footage (before project): 2000
- Retail square footage (after project): 2000

<http://www.mda.state.mn.us/grants/grants/gfapequipmentgrant.aspx>



Proposal Summary

Description of project and goals (*1,200 characters*)

- What are you?
- What are you going to do?
- What do you hope to accomplish?
- How will the project change your business and your customers' lives?



Proposal Summary

Description of project and goals *(1,200 characters)*

Bobby's Grocery Hideaway will install a standup cooler to increase capacity of fruits and vegetables. Our current cooler is extremely inefficient and is often breaking down, leading to increased operating costs and many times when the produce we do offer goes bad and must be destroyed. The new, larger cooler will ensure that we are always able to offer fresh produce to our customers. We hope to be able to offer some produce from a couple of farmers near our business, at least on a seasonal basis.



Proposal Summary

Total Project Costs: \$23,500

Grant Amount Requested: \$10,000



Business/Organization Overview

Describe your capacity to implement the project.
(2,400 characters)

Your business's resume.

- Years of experience
- Other food related experience
- Organizational strengths



Business/Organization Overview

Describe current capabilities to provide nutritious, affordable, and culturally appropriate foods. *(2,400 characters)*

Your business's resume.

- Retail infrastructure
- Relationships with distributors
- Relationships with local producers
- Community support



Investments

Describe your organization's investments into the project.
(2,400 characters)

Monetary or non-monetary

- Cash match
- Skilled personnel
- Electrical/plumbing

Bottom Line: What can your organization bring to the table? It doesn't have to be money.



Work Plan

Timeframe	Description of Task/Action Items	Responsible Party
July 2017	Place order for cooler	Bobby (Store owner)
August 2017	Clear existing area	Bobby and maintenance staff
Late August	Install cooler	Maintenance Staff
Labor Day 2017	Receive first shipment of fresh produce, including some apples from Farmer Wormy	Produce Manager

Bottom Line: Show the reviewers that you've thought about how you're going to get your project done.

Budget Table

Item	Quantity	Cost Per Unit	Total Amount	Source of Estimate
Produce Cooler	1	\$20,000	\$20,000	The Cooler Store
Installation				
Electrician	1	\$1,500	\$1,500	Joe's Electrical
Plumber	1	\$2,000	\$2,000	Bower Plumbing
Total			\$23,500	

Make sure the TOTAL equals Total Project Costs.

Budget Narratives
should be beefy





Budget Narrative

- How will the funds be used? Justify each expense.
Produce cooler: We will purchase a turbomatic 20 foot produce cooler from The Cooler Store. This model does X, Y, and Z. This model is highly energy efficient and will help us maintain our electric bill.
- How will the expenses help you sell more good food?
The produce cooler will increase our capacity by 400%. We are working with our distributor and Farmer Wormy to bring in a larger variety of fruits and vegetables. Right now we can only sell hardier vegetables like potatoes because of limited cooler space. With the cooler, we'll be able to add more sensitive vegetables like lettuce.

Budget Narrative, Continued

- How will you pay for ongoing maintenance?

Any maintenance needs will be paid for through our general operating budget. We anticipate that we'll need to allocate \$100/year for this need.

- Why is grant funding necessary?

Our budget is tight, and while we're able to cover ongoing expenses, a one-time investment like this would be a strain. We recently had to use some of our cash reserves to cover an unexpected pipe burst.

- Do you need a cash advance?



Justify It.



Outcomes

Item	Most Recent Fiscal Year	1 st FY After Completion	2 nd FY After Completion
Fresh Fruits	\$	\$	\$
Canned/Frozen Fruits	\$	\$	\$
Fresh Vegetables	\$	\$	\$
Canned/Frozen Vegetables	\$	\$	\$

Increased sales of Minnesota grown and raised foods?



Letters of Support

Demonstrate support for your project.

- Community/government based organizations
- Local producers/distributors
- Financial institution

Only required for applicants submitting an application on behalf of another organization, but strongly recommended for all.



Evaluation Criteria

Criteria (Abbreviated)	Points
Long-term sustainability	20
Capacity to successfully implement project	15
Community engagement and support	10
Commitment to state/local initiatives	5
Positive economic and health impacts on underserved communities	10
Requires public support	10
Work Plan	10
Budget/Cash Match	10
Increased sales from Minnesota ag producers	5
	100

Full criteria on Page 7 of the RFP



Timeline

April 19, 2017, 4:00 pm CST	Proposals Due to the MDA
Late May 2017	Applicants notified of results
June 2017	Contracts are signed Work can only begin AFTER the contract is signed
September 30, 2018	Deadline for completing projects

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Questions/More Information

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