Farmers Markets and SNAP-Ed
Partnering Together

SARA VAN OFFELEN
NW REGIONAL COORDINATOR
SNAP-ED
WHAT IS SNAP-ED?

- The SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and the USDA food guidance.
WHO ARE SNAP-ED EDUCATORS?

SNAP-Ed Educators promote healthy eating and active living:

• Deliver direct education
• Train providers
• Establish and strengthen networks
• Change opportunities in our surroundings
FINDING YOUR LOCAL SNAP-ED EDUCATOR:

Go to:
1. University of Minnesota Extension website
2. Family or Food Nutrition
3. Partner with us
4. Choose your area
EXTENSION SNAP-ED EDUCATORS

Kristina Kaml, Roseau Regional Center  
Megan Janssen, Crookston Regional Center  
Katherine Lien, Clearwater County  
Deb Dilley, Beltrami County  
Deb Hawthorne, Red Lake Nation/Beltrami County  
Marilyn Hofland, Wadena County  
Rosie Gonzalez, Clay County  
Jackie Larson, Otter Tail County  
Donna Anderson, Hubbard County  
Anne Huschle, Mahnomen County  
Maggie Yutrenzka, Douglas County
FARM TO FORK WORK

1. Teach about where food comes from
2. Taste test with local food
3. Promote gardening activity
4. Promote cooking with local food
5. Educate about where to buy local food
6. Encourage use of SNAP (EBT card) to purchase seeds/food plants
At Farmers Markets

- PROMOTE AND INCREASE AWARENESS OF MARKETS ACCEPTING EBT AND MARKET BUCKS
- HELP INITIATE A FOOD RX PROGRAM WITH HEALTH CARE PROVIDERS
- CONDUCT COOKING MATTERS AT THE FARMERS MARKET TOURS
- DO FOOD DEMOS TO DEMONSTRATE WAYS OF USING LOCAL PRODUCE
INCREASING PARTICIPATION WITH LIMITED RESOURCE AUDIENCES

- Promote shopping at Farmers Markets to SNAP eligible participants.
- Advise Farmers Markets on how to set up to use EBT.
- Promote EBT use to purchase healthy foods at Farmers Markets.
FOOD SAMPLING AT FARMERS MARKET

- Determine eligible markets. SNAP-Ed serves communities with low-income residents or having an EBT machine.
- SNAP-Ed must follow 2014 Safe Food Sampling legislation.
COOKING MATTERS® AT THE STORE FOR FARMERS MARKETS

- Similar to a grocery store tour
- SNAP-Ed or Partners conduct tours
- SNAP-Ed recruits from low-income sites
- $10 challenge if done by Extension
Donation to Food Shelves

- Encourage directors to purchase or accept healthy donations.
- Provide information to volunteers to encourage clients to take healthy foods.
Contact Information:
Sara Van Offelen 218-236-2007
vanof001@umn.edu
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Submit your completed form or letter to USDA by:

1. **Mail:**
   U.S. Department of Agriculture  
   Office of the Assistant Secretary for Civil Rights  
   1400 Independence Avenue, SW  
   Washington, D.C. 20250-9410

2. **Fax:** 202-690-7442

3. **Email:** program.intake@usda.gov
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For any other information dealing with Supplemental Nutrition Assistance Program (SNAP) issues, persons should either contact the USDA SNAP Hotline Number at 1-800-221-5689, which is also in Spanish or call the MN Food HelpLine at 1-888-711-1151.

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