Prairie Bay’s Side Dish

PROJECT GOALS
Side Dish Food Truck chefs and their community partners will reach residents of food desert areas, low-income families, and farmer’s market consumers to teach the preparation of nutritious local foods. The project aims to measure whether we can increase the connections between local farmers and their customer base. Offering up the food truck as an example of how it is possible to cook seasonally and locally is a start. In addition, the project will harvest “the story” of peoples’ relationships with food, through personal stories and recipes that are important to them and their families.

COMMUNITY IMPACTS
- Strengthening the public’s relationship with local foods
- Growing, buying, selling, preparing, and sharing local foods with others
- Creating a story that connects the people of this region through personal anecdotes and experiences relating to food

ENVIRONMENTAL IMPACTS
Increasing the demand for local goods in our region.

ECONOMIC IMPACTS
Increasing the customer base for local food providers and the frequency that they visit markets.

COMMUNICATION AND REACH
We are happy to be working with many great partners on this project, including: Central Regional Sustainable Development Partnership, Sprout MN, Region 5, Happy Dancing Turtle, Hunt Technologies, DE Media and more.

CRSDP INVESTMENT
$30,000