Community Transformation Grant (CTG) - Health Eating Evaluation

Conversations with Local Institutions

BACKGROUND QUESTIONS
1. Can you give me an overview of your work within your institution?
2. Can you briefly describe your organization? (e.g., who is your clientele? What services do you provide?)
3. What initiatives/strategies are you doing to increase access to healthy foods?
4. When all is said and done, what would success look like for your work with healthy eating?

HEALTHY EATING BEHAVIORS, POLICY, AND STRATEGIES
5. Where does the food come from that you offer your clientele? Changes in the last few years? Number of farmers that sell to your institution? Annual expenditures and estimates of the amount spent on local produce?
6. Has your institution partnered with other community organizations to improve access to healthy foods?
7. Please explain any healthy food policies that were in place in prior to your work with local public health (LPH). Have there been any changes to food policies since you first started working with LPH on the healthy food access strategies? Who in your organization knows about the existing food policy? How have the rules around healthy food impacted your organization?
8. Is there an educational component to the benefits of healthy eating? Posters? Leaflets? Classroom materials? Do you send anything home with your clientele?
9. How would you define the current attitudes about healthy foods in your institution?
10. Are there any examples of successes you would like to share about providing healthy foods to your clientele?
11. Are there any examples of specific barriers you have encountered to improving healthy food access in your organization? Do you have anything else you would like to share about the food environment in your organization?
12. Do you have any advice for us as we move forward on the evaluation of institutional change in your community?