Community Partners Funding
Quarter 1
Preliminary Survey Results

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Most significant successes

- 53.3% (8 grantees) mentioned **building relationships or networks**
  
  “This group has expanded from core members to other partners in the community.”

- 53.3% (8 grantees) mentioned successful **program participation**

  “The number of [people] that have responded to the availability of technical assistance is very gratifying.”
Most significant successes

- One-third (5) mentioned identifying needs
- One-third (5) mentioned identifying partners

“This quarter, we developed definitions and criteria for identifying food systems-focused coalitions and networks.”

Other successes:
- Implementing programs (27%)
- Hiring staff (13%)
Increasing fruit and vegetable consumption

- **One-third** talked about the need for **structural changes**: Increasing availability, affordability and access to fruits and vegetables

  **Strategies:**
  - Develop resources for groups to analyze local ordinances and identify opportunities for increasing access to local food
  - Tokens: expanding the ability to use EBT
  - Transportation

- **21%** mentioned **specific programming:**
  - Cooking with kids
  - Using creative recipes
  - Find local champions

“There is a saturation of information overall promoting healthy eating, but not enough accessible avenues for doing it.”
Increasing fruit and vegetable consumption

- 33% (5) mentioned developing coalitions as a way to implement a strategy

Examples:
- Develop subcommittees to implement work
- Monthly conference calls to share promising ideas and strategies
Physical activity (n=8)

- 38% (3) mentioned creating **teams or coalitions**
- 25% (2) mentioned turning physical activities into a **social event**
- 25% (2) mentioned incorporating physical activity into **meetings**

Examples:
- Book: Knees Lifted High
- Training staff to implement programs
Most significant challenges

- 40% (6) said engaging community members was a challenge
- 20% (3) mentioned trust or safe space

Strategies to overcome these challenge:
- Consistent presence, and a welcoming and inviting environment
- Connect closely and send reminders
- Working with partners
- From educators to facilitators: encouraging families to define what health and fitness means to them
Most significant challenges

- 33% (5) mentioned technical difficulties (delays, logistics, deliveries, etc.)

Strategies to overcome this challenge:
- Finding ideal partners
- Be transparent (funding delays)
Objectives and timelines

- Most objectives stayed the same.
- All groups expect their final goals to be achieved on time.
Partnering with SNAP-Ed

Overall: SNAP-Ed Extension staff were supportive

SNAP-Ed educators’ roles

- Teaching or co-teaching (46% of respondents, 7)
- Collaborating (40%, 6)
- Recruiting participants (33%, 5)

“SNAP-Ed/Extension staff have been involved in all steps of the project.”
Target audience

% of projects using this description of target audiences
Target audience

- Other examples
  - Residents of a neighborhood or housing units
  - Coalitions or networks (secondary participants)
  - ESL students
  - Pediatric patients
Total reach

- **Over 16,527 people!**
- **Median** number of partners: **16**
Resources

- Total resources leveraged: $118,321

% of resources received by category:

- 51% In kind time
- 45% Supplies and equipment
- 4% Grants
Partners

- Total of **over 262 partners** listed
Partners

% of partners representing sectors of work

- Extension and outreach: 28%
- Health: 18%
- Education: 12%
- Food: 11%
- Other: 9%
- Hunger relief: 5%
- Community development: 5%
- Universities and colleges: 3%
- Social services: 3%
- Civic engagement: 2%
- Physical activity: 2%
- Built environment: 1%
Partners

% of partners by type

- Core: 17%
- Strategic: 31%
- Ongoing: 38%
- Targeted: 14%
- Challenger: 0%
Conclusions

- **Collaborative process**
- Successes: building **partnerships**, program attendance, identifying needs and partners
- Increase fruit and vegetable consumption through **systems change and direct programming**
- Challenges: **engaging community members and building trust**
  - Work closely with partners, be a consistent presence, act as facilitators
- Partnering with **SNAP-Ed was positive** (teaching, collaborating, recruiting)
- Reach (calculated through a variety of methods) > **16,000 people**
- Resources leveraged > **$118,000**
- **Over 260 partners listed**, 86% of which are crucial to the work.