

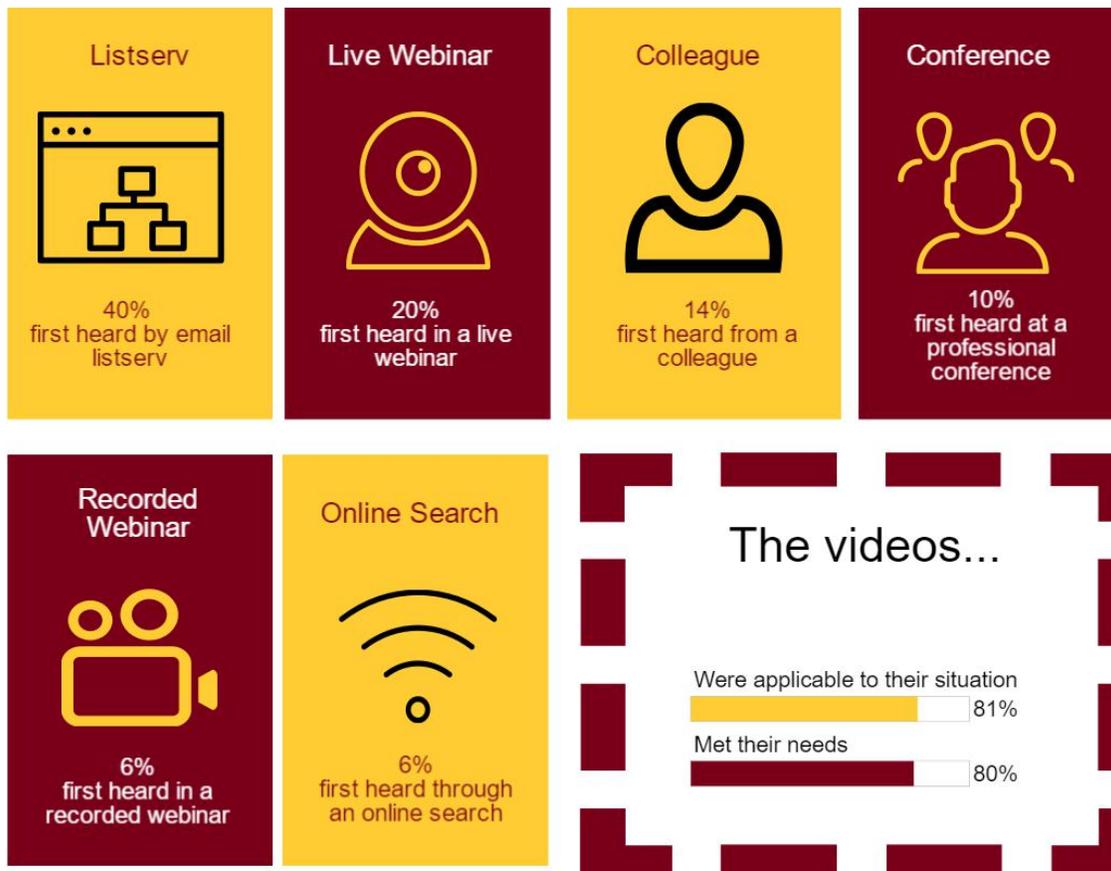
Financial Recovery After Disaster Video Series

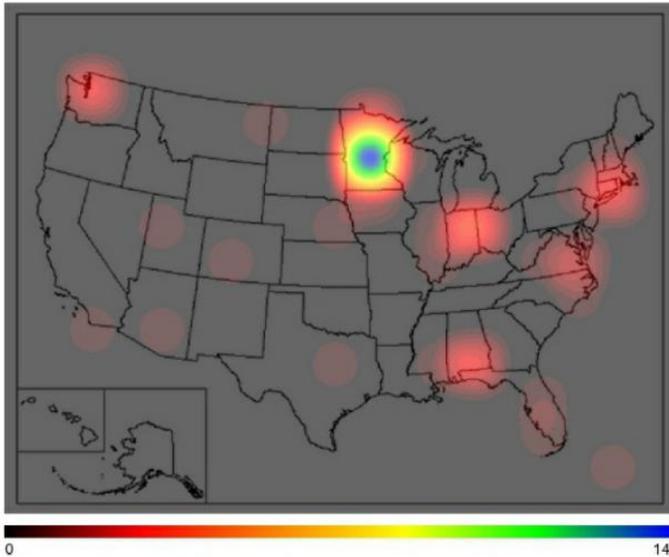
Impact Evaluation Results

UMN Extension & NDSU Extension Service

In Spring 2015, the Financial Recovery After Disaster Video Series was published, sharing information about financial recovery after a natural disaster. The videos were promoted to helping professionals and volunteers via webinar trainings and the Internet. In Fall 2015, an impact evaluation occurred to gain information regarding how the videos were being used and shared. An invitation to complete the survey was emailed to 632 professionals who had previously participated in webinar trainings, workshops, or conference presentations regarding the videos.

People learned about the videos through various methods.





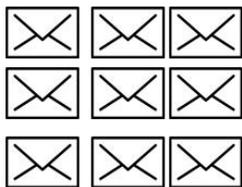
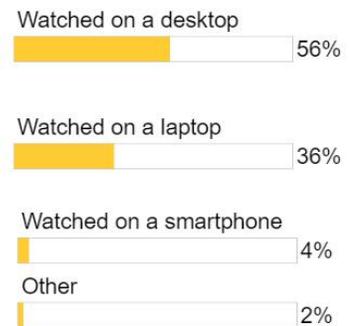
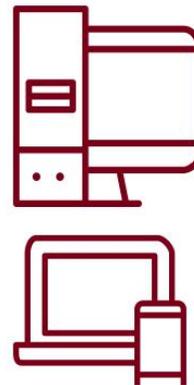
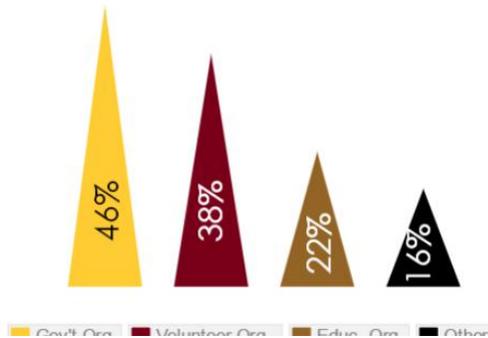
REACH

The videos have been used by people in all regions of the U.S. and in the Caribbean

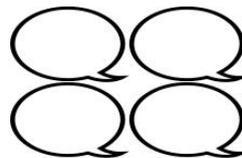
56% of people intend to use the videos in the event of a disaster.



Who viewed the videos?



Of those who emailed the videos to others, they emailed the videos to an average of 28 people.



Of those who shared the videos via word of mouth, they told an average of 15 people.

If the sample of participants (n = 50) is representative of all of the 632 professionals who had participated in webinar trainings regarding the videos, it is estimated that the videos have been shared with over 1,800 people.

