WORKSHOP GEARED TOWARD

Beginning farmers, hobbyist or backyard producers, and also those who would like to raise birds on a small commercial enterprise.

Production:

- alternative settings
- using portable structures on pasture
- free range system
- housing that allows ample space for birds

Marketing:

- direct to consumers
- supply local coops, grocery stores, and restaurants

Growing demand by consumers for poultry produced in this manner and greater interest by smaller scale farmers who seek to increase income and profitability have created the need for this type of workshop.

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UNIVERSITY OF MINNESOTA | EXTENSION

Wayne Martin
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1988 Fitch Ave
St Paul, MN 55108

Poultry Workshop…

Raising Poultry for

Fun & Profit

UNIVERSITY OF MINNESOTA
EXTENSION

TOPICS TO BE DISCUSSED

Best Breeds to Fit Your Needs, and Where to Purchase

Do you want broilers or layers? Fun and eggs for the kids or a commercial enterprise? What are the benefits and challenges of each breed? Where to order birds of all sorts.

Proper Housing, Nutrition, and Predator Control

Good husbandry practices means providing the best possible care in housing, nutrition, disease management, and predator control. This will help ensure that your birds thrive, so they produce well and stay healthy. We'll cover types of housing, pasture settings, basic nutrition, and common predators and what to do.

Processing/Food Safety and Handling

It's important to know the rules if you are thinking about raising broilers/layers as a commercial enterprise. What labels are needed in order to sell the meat or eggs? How can meat and eggs be handled safely so as to protect the consumer and the farmer?

Economics and Marketing

What does it cost to get started? What does it cost to raise birds, whether for backyard egg production, or as a commercial endeavor? How do I develop a market for my eggs or broilers?

Zoning ordinances for Urban and Rural Settings

Both rural and urban settings have zoning policies. Learn who to contact to find out what the rules are before you begin, to save time and money, and the hassle starting out on the wrong path.

The University of Minnesota Extension Educators are offering workshops on Poultry Production and Marketing at three locations…

Slayton
Hutchinson
Northfield

Each workshop will be from 6-9 p.m.

Cost: $20 for adults
$10 for spouse/business partner
$10 for students

Each participant will receive a CD with the presented information and more.

A light meal will be provided.

Incase of bad weather call the Farm Information Line at 800-232-9077.

Location Information:

To register, call the Rice County Extension Office at 507-332-6109.

Slayton - March 7

Courts Building Meeting Room
2848 Broadway Ave
(downtown Slayton)
Slayton, MN
For questions contact Mike Boersma at 507-836-6927 or boers010@umn.edu

Hutchinson - March 11

Commercial Building Meeting Room
McLeod County Fairgrounds
840 Century Ave. SW
Hutchinson, MN
For questions contact Nathan Winter at 320-484-4334 or wint0146@umn.edu

Northfield - March 26

Community Resource Center
1651 Jefferson Parkway
Northfield, MN
For questions contact Mike Donnelly at 507-332-6109 or donne099@umn.edu