



Minnesota Festivals and Events Association (MNFEA) scholarship offering to the Festival and Events Management online course, University of Minnesota Tourism Center

MNFEA will offer two \$300 U.S. scholarships for students of the Festival and Events Management (FEM) online course. One scholarship will be offered to a MNFEA member, with selection criteria decided by MNFEA. The selection process for this scholarship will be completed by MNFEA. For the second scholarship, the University of Minnesota Tourism Center in conjunction with the course instructor team will develop selection criteria and complete the selection process. This document provides information on the eligibility criteria, application, selection, and awarding process for this scholarship.

1. **Eligibility of scholarship recipient:**

- (1) The recipient must be a legal resident of MN, IA, WI, ND, or SD
- (2) The recipient must complete the application **by October 2, 2017** (see details below).
- (3) The recipient must complete all course requirements **by December 8, 2017:**
 - A. Complete the six regular modules of the course, including the assignments of Modules 3, 5, and 6
 - B. Participate actively in all the discussion forums in each of the six regular modules
 - C. Participate actively in all the discussion forums of the Timely Topic module
 - D. Complete the one week Timely Topic module, including any assignment(s)

2. **Application review panel for Fall 2017:**

- (1) Xinyi Qian, the course lead instructor
- (2) Randy Dewitz, Module 2 instructor
- (3) Tammy Koerte, Module 4 instructor

3. **Application process:**

- (1) An applicant needs to answer the following three questions in their scholarship application. **The answers to the three questions should not exceed 300 words in total.**
 - What are your career goals?
 - How will completing this course help you achieve your career goals?

- How would you encourage others to pursue a career in festival and event management?
- (2) The answer to each question will be scored on a scale of 1 - 5.
 - (3) The application (i.e., the answers to the above three questions) should be emailed to Xinyi Qian at gianx@umn.edu by **5pm CST, Monday, October 2, 2017**.
 - (4) Scholarship will be awarded to the applicant who receives the highest composite score. The recipient and MNFEA will be notified by **5pm CST, Wednesday, October 11, 2017**.
4. Scholarship awarding: MNFEA will provide the scholarship to the selected recipient by **December 31, 2017**.