
Hugo Business Association (HBA) (FREE STANDING)
- City identity workshop - How to attract residents and biz (continuing work)
- Have identified key attributes about the City

Market the City of Hugo
- New position at City for park & rec. planning
- ~10 new recreation programs
- Haniff Fields attracted over 20,000 kids

Create, Coordinate, and Encourage Events
- Event team engaged with Hugo Park Commission
- Entrepreneurial Bootcamp
- Businesses have used City resources
- Provide promotion opps. for biz
- Coupons at football tourny

Host Business and Breakfast Workshop(s)
- 5 business breakfasts were held - 70-80 attendees
- Lots of business networking
- Businesses gained knowledge via presentations
- Annual State of the City Address becomes a new norm

Address Highway 61 Access Issues and Improve Downtown Hugo
- MgDOT installed a traffic light at 61 and 147th
- Hey 61 team helped make easier transition in traffic light installation
- Removed 4 blighted blgs on 61
- A business relocated to a vacant blg.
- No vacancies in business districts

Hugo BR&E
- Resources and Opportunities
- Change in Attitudes and Behaviours
- Business development

Businesses seeing City as more approachable
- HBA has time on meeting agendas for City updates
- Have observed more action
- Created a mindset moving forward
- Businesses feel better about City
- Businesses refer each other to City Hall

City staffers got to know businesses
- Can share city resources with them
- Creating a businesses list was beneficial

Enhanced knowledge of requirements for call center type of businesses
- Relationships with utility officials
- WomenVenture came to Bootcamp
- More local Score counsellors recruited
- Score (SBA) came to Bootcamp

10-12 permanent jobs
- Xcel Energy training center being created
- Business investments