Membership:
Convene a committee of 4-5 members to:
- Examine and strengthen membership recruitment efforts
- Refine what it means to be a member of the Extension honor society and develop communication to explain the benefits
- Retain annual membership and grow by 20%

Fundraising:
- Continue to grow scholarship fund through annual silent/dollar auction and marketing efforts
- Update ESP website to mesh fundraising with scholarship

Scholarship:
- Encourage staff members to utilize ESP scholarships
- Publicly acknowledge recipients
- Report to membership how scholarships are being used

Professional Improvement:
- Explore and offer annual professional improvement webinar and/or face to face gatherings

Awards and Recognition:
- Increase award applications and nominations

Retirees
Increase connectivity with retirees by:
- ESP liaison attend regional meetings/gatherings of retirees and promote membership
- Post retiree gatherings/dates/locations on ESP website with contact information
- Explore option with retiree Facebook account
- Explore opportunities to highlight ESP in other retiree communications

ESP Board Priorities:
- Refine ESP role within MNCEP
- Provide updates after ESP board meetings
- Review by-laws and policy and procedures to accurately reflect tasks and responsibilities
- Review website for possible updates
- Continue to use the website, e-mails and the newsletter as primary communication tools.