New Pork Industry Handbook to be Available Soon

The New 2007 Pork Industry Handbook is soon to be released. This updated and revised reference will be available in both hardcover book and DVD formats. It contains over 180 proven and useful fact sheets that cover everything about modern pork production, from the best housing options and nutrition practices to waste management, pork quality, and marketing.

The book and the DVD are going to be available on October 15th, 2006. For a limited time, however, you can pre-order a copy of the book, DVD, or both at a discounted rate. If you pre-order before August 1, 2006, you will receive a 20 percent discount. For more information and to obtain an order form visit the PIH Web page at www.ces.purdue.edu/porkindustryhandbook2 or call (888) 398-4636. Please note that pre-orders can only be received by phone, fax, email, or standard mail. They can not be submitted online.

Prices and Product Numbers:

* Book: PIH-150 * Hardcover * black&white * Approx. 1,164 pages
  $90.00 + shipping (Special pre-order price $72.00 + shipping)
* DVD: DVD-PIH-5 * DVD * full-color
  $45.00 + shipping (Special pre-order price $36.00 + shipping)
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