CARVER COUNTY / U OF MN EXTENSION DAIRY EXPO & TRADE SHOW  
MONDAY, FEBRUARY 20, 2012

<table>
<thead>
<tr>
<th>Schedule of Events</th>
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<tbody>
<tr>
<td><strong>9:30 AM</strong></td>
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<td><strong>10:15 AM</strong></td>
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<td><strong>10:30 AM</strong></td>
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<tr>
<td><strong>Adding Value to Cull Cows and Reducing Food Safety Risks</strong></td>
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<tr>
<td>Dr. Dick Wallace, Pfizer Animal Health</td>
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<td>The FDA is cracking down on drug residues found in cull dairy cows. Revenue from cull cows can contribute a significant amount to net farm income. Increasing the value of cull cows and strategically marketing those animals can reduce the potential for shipping cows with residues and help dairy producers maintain profitability especially when milk prices are low.</td>
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<td><strong>SESSION B</strong></td>
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<tr>
<td><strong>Tips for Enhancing Forage Digestibility; Improving Performance and Efficiency</strong></td>
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<tr>
<td>Dr. Noah Litherland</td>
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<tr>
<td>University of Minnesota Extension</td>
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<td>Frustrated by high grain prices? Want to get more milk out of your home grown forages? Let’s explore factors that alter fiber digestibility in lactating cows; fibrolytic enzymes, BMR corn, alfalfa vs. grass hay, altering fiber to starch ratio, and interpreting forage tests.</td>
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<td><strong>SESSION C</strong></td>
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<td><strong>Animal Activism: Protect Your Farm from Being a Target</strong></td>
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<td>Sherry Newell, Midwest Dairy Association</td>
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<td>Having a great dairy herd and doing things right might not be enough when animal activists decide to target dairy farming, or even your own farm. What are the right steps to take so that you are a source and not a subject when controversy arises?</td>
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<td><strong>11:30 AM</strong></td>
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<td>Moderator: Dr. Noah Litherland, University of Minnesota Extension</td>
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<td>Area farms will show a virtual tour of their operations and highlight the keys to their success, concentrating on milk quality and somatic cell count. Panel members will include: Blue Sky Dairy, Patty Traxler - Manager, Cleveland, MN; Boettcher Dairy, Bruce Boettcher, Mayer, MN; and Grimm Dairy Farm, Joel &amp; Barb Grimm, Waconia, MN.</td>
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<td><strong>12:45 PM</strong></td>
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<td><strong>2:30 PM</strong></td>
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<td><strong>A Novel Synchronization Program to Improve Reproductive Efficiency</strong></td>
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<td>Dr. Dick Wallace, Pfizer Animal Health</td>
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<td>The success of timed AI programs can suffer if they are too complex or inefficient to perform. Tying in resynchronization of open cows with first service cows can also be problematic. This presentation will provide a template to improve reproductive efficiency when implementing a timed AI program.</td>
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<td><strong>SESSION F</strong></td>
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<td><strong>Effects of Over-crowding on Cow Health and Productivity</strong></td>
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<td>Peter Krawczel, Miner Institute</td>
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<td>An overview of the relationship between an aspect of a dairy cow’s physical environment (stocking density at freestalls and feed barrier) and milk production, reproductive success, and udder health with a primary focus on the behavioral changes that occur under overcrowded conditions.</td>
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<td><strong>SESSION G</strong></td>
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<td><strong>Understanding Performance and Financial Benchmarks</strong></td>
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<td>Laura Kieser &amp; Dale Nordquist</td>
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<tr>
<td>University of MN Extension</td>
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<td>How do you compare to your neighbors on production, feed costs, and other production and financial measures? Explore the financial performance of MN milk producers and benchmark yourself against the best.</td>
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<td><strong>3:15 PM</strong></td>
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**SAVE THE DATE:**  
Monday, February 20  
2012 Carver County/U of MN Dairy Expo & Trade Show  

Although this event was cancelled in 2011 due to snowy weather, we are excited to be planning an action packed program for 2012.  

Interested in a booth in the trade show or being a sponsor? A limited number of booths are available in 2012. There are various levels of sponsorship available to advertise your business & support the Expo. Please contact the Carver County Extension office and talk to Cindi (952-466-5315) or Laura (952-466-5306) for booth & sponsorship opportunities.  

In the event of inclement weather, please call the U of MN Extension Farm Information Line for event status: 1-800-232-9077.
20th Annual Carver County Dairy Expo & Trade Show

EVENT DETAILS

Cost: $10/person
$5/child age 12 & under

Cost includes refreshments, entry to all educational sessions & trade show, lunch and printed proceedings.

DOOR PRIZE DRAWINGS

Early Bird Drawing 10:15 AM
Gift certificate for 2 tickets to the Chanhassen Dinner Theater. Provided by Waconia Farm Supply.

Ladies Drawing 3:30 PM
A custom designed gift basket - $50 value. Provided by the Carver County Dairy Core Team.

Grand Prize Drawing 3:30 PM
Weekend Getaway Package – 2 nights hotel stay at the Holiday Inn – St. Cloud & $100 spending money. Provided by the Carver County Dairy Core Team.

Location
Central High School
531 Morse Street
Norwood Young America, MN

Please register me for:

☐ Dairy Expo Participant - Per person............. $10
  # of People

☐ Trade Show Booth......................... $150
  Contact Extension office for availability – 952-466-5315

☐ Event Sponsor ......................... various
  Contact Extension office for details – 952-466-5315

☐ Check Enclosed – payable to: Carver County

MAIL TO:  U of MN Extension – Carver County Dairy Expo Registration
11360 Hwy 212 W, Ste #4
Cologne, MN 55322

Monday, February 20, 2012
Central High School
Norwood Young America, MN