Proceeding from “Managing and Marketing Quality Holstein Steers”
Conference Available for Purchase

Nearly 300 producers and beef industry service providers attended the recent “Managing and Marketing Quality Holstein Steers” conference at Rochester, Minnesota. That fantastic response has already created demand for a second printing of the proceedings.

The proceedings are now available for purchase in either a spiral-bound hard copy (360 pages) or on a CD which will have all the same materials. The cost for either format is $30.00, including all shipping and handling.

For those with Internet access, the order form is available on the following sites: [www.extension.umn.edu/dairy](http://www.extension.umn.edu/dairy) or [www.extension.umn.edu/beef](http://www.extension.umn.edu/beef). Both pages have a link to the order form which can be printed and sent to the conference manager listed on the form.

If you do not have Internet access, order forms can be requested from the University of Minnesota Extension Service Regional Center – Rochester, by calling 1-888-241-4536.

The proceedings include 30 presentations from the conference plus extra research reports related to Holstein beef production and marketing.

The presentations come under the broad headings of:

- Beef Outlook
- Nutrition of Wet Calves
- Nutrition of Growing and Finishing Steers
- Housing Management
- Cold Climate Housing
- Feedlot Nutrition Management
- Breeding and Genetics
- Grazing
- Markets and Risk Management
- Implant Strategies
- Health and Disease Management
- Meat Quality Management