

Back by popular demand

Beef Home Study Course 2012

**Gather information and knowledge on beef production topics
from the comfort of your home!**

“Whole System Approach to Producing Quality Beef”

Lesson 1: Breeding and selection to reach market targets.

Lesson 2: Weaning and health management: The impact of animal health on performance and beef quality.

Lesson 3: Feeding and implant strategies, and potential impact on beef quality.

Lesson 4: Marketing and processing: What does the beef processor desire?

Lesson 5: Beef quality assurance and meat quality: Adding value for producers and consumers.

Lesson 6: Cattle marketing strategies to maximize value.

How it works: All lessons are prepared by U of M Beef Team experts. Beginning in early January, you will be sent the first lesson in a binder. You can read the lesson at your pace, and complete the quiz that accompanies each lesson. Return the quiz to your assigned grader for correction and comments. A new lesson will be sent out every 10-15 days. Participants who complete the course and quizzes will receive a certificate of completion and a wealth of knowledge! The binder and lessons also serves as a useful reference for future needs!

Cost: \$60/person

Registration deadline: December 15, 2011

A registration form is available on the back of this sheet. Please contact Grant Crawford at 320.234.0441 or craw0105@umn.edu with questions.

2012 Beef Home Study Course Registration Form

Name: _____

Address: _____

City, State, Zip: _____

If in Minnesota, please provide county: _____

Phone: _____

Email: _____

What is your preferred way to receive lessons (circle one)?: US Mail Email
(The first lesson will always be sent by mail so that you can receive the course binder)

Please complete the form and return with \$60 check payable to the University of Minnesota Beef Team. Form and payment can be sent to: U of M Beef Team, 1390 Hwy 15 South, Suite 201. Hutchinson, MN 55350
